

EXHIBIT AND SUPPORT PROSPECTUS

28th ANNUAL

PERSPECTIVES IN UROLOGY

POINT  COUNTERPOINT



November 14-16, 2019

The Scottsdale Plaza Resort
Scottsdale, Arizona

PROGRAM CHAIR

E. David Crawford, MD
Professor of Surgery, Urology,
University of California, San Diego
San Diego, CA

Organized by Carden Jennings Publishing Co., Ltd. in partnership with *Grand Rounds in Urology*



28TH ANNUAL PERSPECTIVES IN UROLOGY POINT-COUNTERPOINT (PCP) EXHIBIT AND SUPPORT FORM

EXHIBIT APPLICATION (Please read and sign page 3):

- My company would like to exhibit at the **2019 PCP** Meeting (3 days, one 6-foot table, \$5,000). *Space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

COMMERCIAL SUPPORT PREFERENCES

My company would like to support the **2019 PCP** Meeting with an unrestricted general support grant (a letter of agreement may be required). See below for information on individual support opportunities.

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Platinum (\$30,000) | <input type="checkbox"/> Gold (\$20,000) | <input type="checkbox"/> Silver (\$15,000) | <input type="checkbox"/> Bronze (\$10,000) |
|--|--|--|--|

We would like to support the **2019 PCP** Meeting as follows:

- Support of _____ in the amount of \$ _____
- Support of _____ in the amount of \$ _____
- Support of _____ in the amount of \$ _____

INDIVIDUAL SUPPORT PREFERENCES

- Exhibit space (6' tabletop only) - \$5,000 for all three days includes (2) complimentary registrations
- One-hour Satellite Symposia* slots (non-CME), Breakfast (2) - \$20,000 each; Luncheons (2) - \$15,000 each
- Welcome Reception on Thursday, November 14 - \$5,000
- Faculty Dinner on Friday, November 15 - \$5,000
- Daily Coffee/Refreshment Breaks - \$10,000 each (all 4 breaks)
- Advisory Board timeslot - \$10,000
- Wifi and Charging Station Sponsorship - \$10,000
- PCP 28** meeting highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* (Includes delivery of requested copies in print and online opt-in delivery) - \$50,000
- PCP 28** meeting highlights webcast (support of selected online lectures) - \$40,000 (non-CME)
- PCP 28** Satellite Symposium highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* - \$40,000
- PCP 28** Satellite Symposium highlights webcast - \$20,000 (non-CME)

* Pricing includes costs for meal, room rental, and AV equipment and staff. All presentations at the **2019 PCP 28** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of the **2019 PCP 28** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

COMPANY INFORMATION

Company name and address *as it should appear in the Official Program*

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Contact E-mail: _____

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to "Carden Jennings Publishing Co., Ltd." Please remit payments by **October 1, 2019**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ _____

- I will pay by check (please make payable to "Carden Jennings Publishing Co., Ltd.")
 - Please send me an invoice to process payment.
- I will pay by credit card (see details below)

CREDIT CARD AUTHORIZATION, if applicable

Card Holder Name: _____ Visa MasterCard American Express

Card #: _____ Expiration Date (MM/YY): _____

Signature: _____ Date signed: _____

CANCELLATION POLICY

Notification of cancellation of exhibit space must be submitted in writing to Marc Weathersby (e-mail acceptable: marc@cjpc.com) prior to October 1, 2019. Cancellations received in writing on or before October 1, 2019 are subject to a \$1000 administrative fee. Cancellations received after October 1, 2019 will NOT receive a refund. Paid space unclaimed by 12:00pm on Thursday, November 14, 2019 may be repossessed without indemnity and reassigned by the **PCP 28** Organizers.

Please forward completed form and payment to:

Marc Weathersby
Carden Jennings Publishing Co., Ltd.
375 Greenbrier Drive, Suite 100
Charlottesville, VA 22901

Phone: 434-817-2000 • Fax 434-817-2020 E-mail: marc@cjp.com

The Applicant hereby makes application to obtain from the Carden Jennings Publishing (“Conference Management”) exhibit space (the “Exhibit Space”) in the Scottsdale Plaza Resort (the “Exhibit Hall”) during an Exhibition (the “Exhibition”) to be held from November 14-16 (inclusive), 2019 in conjunction with the **2019 PCP 28** Meeting (the “Conference”), such Exhibit Space to be in a location assigned by Conference Management. The Applicant agrees to abide by all the rules and regulations governing the Exhibition. The Applicant acknowledges and agrees that upon acceptance by Conference Management, this Application will become a contract for the licensing of the Exhibit Space between the Conference Management and the Applicant (thereafter referred to as the “Exhibitor”).

Signature Agreeing to the Terms and Conditions of this Application and Agreement:

Signature: _____

Print Name: _____ Date: _____

Please contact us if you need any additional information.

SEE YOU IN SCOTTSDALE!