

30
YEARS



**30th INTERNATIONAL
PROSTATE CANCER UPDATE**



EXHIBIT AND SUPPORT PROSPECTUS

January 23-26, 2020

**The Westin Riverfront at Beaver Creek
Avon, Colorado**

**PROGRAM CHAIR
E. David Crawford, MD**

Organized by CJP Medical Communications in partnership with Grand Rounds in Urology



2020 INTERNATIONAL PROSTATE CANCER UPDATE EXHIBIT AND SUPPORT FORM

EXHIBIT APPLICATION: PLEASE READ AND SIGN PAGE 3.

- My company would like to **exhibit** at the **2020 IPCU** Meeting (3 days, one 6-foot table). *Space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

COMMERCIAL SUPPORT LEVELS

My company would like to support the **2020 IPCU** Meeting. See below for information on individual support opportunities.

<input type="checkbox"/> Diamond (\$75,000)	<input type="checkbox"/> Platinum (\$50,000)	<input type="checkbox"/> Gold (\$35,000)	<input type="checkbox"/> Silver (\$20,000)
<input type="checkbox"/> Bronze (\$10,000)	<input type="checkbox"/> Premium Exhibit (\$7,000)	<input type="checkbox"/> Standard Exhibit (\$5,000)	

Diamond Level – \$75,000

- Includes one premium exhibit booth space and 7 complimentary full conference badges
- Support of one meal-time symposium (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Support of Poster Session Reception (includes signage)
- Support of *IPCU 30* app for attendees
- Complimentary one page insert into meeting bag (content must be provided by sponsor)

Platinum Level – \$50,000

- Includes one premium exhibit booth space and 6 complimentary full conference badges
- Support of one meal-time symposium (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Partial support of *IPCU 30*|LUGPA Welcome Reception (includes signage)
- Support of lanyards with company name
- Complimentary one page insert into meeting bag (content must be provided by sponsor)

Gold Level – \$35,000

- Includes one premium exhibit booth space and 5 complimentary full conference badges
- Support of one meal-time symposium (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Support of WiFi network and charging stations OR hotel room keycards for all attendees, with logo
- Complimentary one page insert into meeting bag (content must be provided by sponsor)

Silver Level – \$20,000

- Includes one premium exhibit booth space and 4 complimentary full conference badges
- Support of Audience Response System
- Support of hotel room keycards for all attendees, with logo
- Complimentary one page insert into meeting bag (content must be provided by sponsor)

Bronze Level – \$10,000

- Includes one premium exhibit booth space and 3 complimentary conference badges
- Support of one coffee break (includes signage)

Exhibitor (Premium) – \$7,000

- Includes one premium exhibit booth space and 2 complimentary full conference badges

Exhibitor (Standard) – \$5,000

- Includes one standard exhibit booth space and 1 complimentary full conference badge

- Advisory Board Slot and Room Assignment – \$10,000
- One-hour Satellite Symposia* slots (non-CME) – Breakfast (3) \$20,000 each; Luncheons (2) \$15,000 each; Reception (1) \$15,000
- Poster Session and Refreshments – \$10,000
- Welcome Reception – \$15,000
- Daily Coffee/Refreshment Breaks – \$5,000 each (all 5 breaks for \$22,500)
- Faculty Dinner on January 24 – \$10,000
- Sponsored Lecture Slot on Main Program – \$10,000 per lecture
- Audience Response System – \$15,000
- WiFi Network and Charging Stations – \$10,000

Plenary Sessions – \$20,000 each (includes support for online publication/hosting of synchronized multimedia lectures)

- SESSION I: Prevention, Screening, and Biomarkers
 - SESSION II: Localized Disease, Part 1
 - SESSION III: Localized Disease, MRI
 - SESSION IV: Advanced Disease
 - SESSION V: mCRPC
 - SESSION VI: Shared Care for Prostate Cancer Patients
- IPCU 30** meeting highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$50,000
(Includes delivery of requested copies in print and online opt-in delivery)
 - IPCU 30** meeting highlights webcast (support of selected online lectures) – \$20,000 (non-CME)
 - IPCU 30** Satellite Symposium highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$40,000

* All presentations at the 2020 **IPCU 30** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of the 2020 **IPCU 30** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

COMPANY INFORMATION

Company name and address *as it should appear in the Official Program*

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Contact E-mail: _____

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to "Carden Jennings Publishing Co., Ltd." Please remit payments by **December 31, 2019**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ _____

- I will pay by check (please make payable to "Carden Jennings Publishing Co., Ltd.")
 - Please send me an invoice to process payment.
- I will pay by credit card (see details below)

Credit Card Authorization, if applicable

Card Holder Name:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card #:	Expiration Date (MM/YY):	CVV:	
Signature:	Date signed:		

Cancellation Policy

Notification of cancellation of exhibit space must be submitted in writing to Marc Weathersby (e-mail acceptable: marc@cjp.com) prior to December 19, 2019. Cancellations received in writing on or before December 20, 2019 are subject to a \$1000 administrative fee. Cancellations received after January 1, 2020 will NOT receive a refund. Paid space unclaimed by 5:00pm on Tuesday, January 21, 2020 may be repossessed without indemnity and reassigned by the **IPCU 30** Organizers.

Please forward completed form and payment to:

Marc Weathersby
Carden Jennings Publishing Co., Ltd.
375 Greenbrier Drive, Suite 100
Charlottesville, VA 22901

Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: marc@cjp.com

The Applicant hereby makes application to obtain from the Carden Jennings Publishing ("Conference Management") exhibit space (the "Exhibit Space") in the Westin Riverfront (the "Exhibit Hall") during an Exhibition (the "Exhibition") to be held from January 23 to January 26 (inclusive), 2020 in conjunction with the **2020 IPCU 30** Meeting (the "Conference"), such Exhibit Space to be in a location assigned by Conference Management. The Applicant agrees to abide by all the rules and regulations governing the Exhibition. The Applicant acknowledges and agrees that upon acceptance by Conference Management, this Application will become a contract for the licensing of the Exhibit Space between the Conference Management and the Applicant (thereafter referred to as the "Exhibitor").

Signature Agreeing to the Terms and Conditions of this Application and Agreement:

Signature: _____

Print Name: _____ Date: _____

Please contact us if you need any additional information.

SEE YOU IN BEAVER CREEK!