

# EXHIBIT AND SUPPORT PROSPECTUS



## 4<sup>th</sup> INTERNATIONAL BLADDER CANCER UPDATE



**October 16-18, 2020**

**The Westin San Diego Gaslamp Quarter  
San Diego, California**

### PROGRAM CO-CHAIRS

**Michael S. Cookson, MD, MMHC**  
University of Oklahoma College of Medicine  
Norman, OK

and

**Daniel P. Petrylak, MD**  
Yale Cancer Center  
New Haven, CT

Organized by Carden Jennings Publishing Co., Ltd. in partnership with Grand Rounds in Urology



## EXHIBIT AND SUPPORT APPLICATION

### EXHIBIT APPLICATION (Please read and sign pages 3 and 4):

- My company would like to exhibit at the Conference (2 day, one 6-foot table).  
*Space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

### COMMERCIAL SUPPORT PREFERENCES

My company would like to support the Conference with general support (See below for information on individual support opportunities).

<input type="checkbox"/> Platinum (\$35,000)	<input type="checkbox"/> Gold (\$25,000)	<input type="checkbox"/> Silver (\$15,000)	<input type="checkbox"/> Bronze (\$10,000)
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We would like to support the Conference as follows.

- Support of \_\_\_\_\_ in the amount of \$ \_\_\_\_\_
- Support of \_\_\_\_\_ in the amount of \$ \_\_\_\_\_
- Support of \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

### SPECIAL FUNCTION SUPPORT PREFERENCES

- Standard Exhibit space (6' tabletop in prime location) – \$5,000 for two days, includes (2) complimentary registrations
- One-hour Satellite Symposia\* slots (non-CME) – Breakfast \$20,000, Lunch – \$15,000 (inclusive of food and beverage and AV equipment costs)
- Audience Response System - \$10,000
- Advisory Board Slot and Room Assignment - \$10,000
- Daily Coffee/Refreshment Breaks – \$3,000
- Welcome Reception – \$10,000
- Hotel Keycards – \$5,000
- Charging Stations – \$2,500

Plenary Sessions – \$20,000 each (includes support for online publication/hosting of synchronized multimedia lectures)

- SESSION I: NON-MUSCLE INVASIVE BLADDER CANCER
- SESSION II: INVASIVE AND ADVANCED BLADDER CANCER
- IBCU 4** meeting highlights printed and web publication as a non-CME supplement to Grand Rounds in Urology – \$50,000 (Includes delivery of requested copies in print and online opt-in delivery)
- IBCU 4** meeting highlights webcast (support of selected online lectures) – \$20,000 (non-CME)
- IBCU 4** Satellite Symposium highlights printed and web publication as a non-CME supplement to Grand Rounds in Urology – \$40,000

\* These programs include the cost of audiovisual equipment and food and beverage. All presentations at the **IBCU 4** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of **IBCU 4** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

## APPLICANT INFORMATION

### Applicant name and address *as it should appear in the Official Program*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Providence: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

## PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to "Carden Jennings Publishing Co., Ltd." Please remit payments by **September 1, 2020**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ \_\_\_\_\_

- I will pay by check (please make payable to "Carden Jennings Publishing Co., Ltd.")
  - Please send me an invoice to process payment.
- I will pay by credit card (see details below)

## CREDIT CARD AUTHORIZATION, if applicable

Card Holder Name:	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express
Card #:	Expiration Date (MM/YY):                      CVV Code:
Signature:	Date signed:

Please forward completed form and payment to:

Marc Weathersby  
Carden Jennings Publishing Co., Ltd.  
375 Greenbrier Drive, Suite 100  
Charlottesville, VA 22901

Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: marc@cjp.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

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Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with and accept the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>

For (Print Applicant's Company Name): \_\_\_\_\_

By (Authorized Signature): \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

*Please contact us if you need any additional information. **SEE YOU IN SAN DIEGO!***