



31st INTERNATIONAL PROSTATE CANCER UPDATE



EXHIBIT AND SUPPORT PROSPECTUS

July 14-18, 2021

**The Cliff Lodge
Snowbird, Utah**

**PROGRAM CHAIR
E. David Crawford, MD**

Organized by CJP Medical Communications in partnership with Grand Rounds in Urology



2021 INTERNATIONAL PROSTATE CANCER UPDATE EXHIBIT AND SUPPORT FORM

EXHIBIT APPLICATION: PLEASE READ AND SIGN PAGE 3.

- ☐ My company would like to **exhibit** at the **2021 IPCU** Meeting (4 days, one 6-foot table). *Due to social distancing protocols, space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

COMMERCIAL SUPPORT LEVELS

My company would like to support the **2021 IPCU** Meeting. See below for information on individual support opportunities.

☐ Diamond (\$75,000)	☐ Platinum (\$50,000)	☐ Gold (\$35,000)	☐ Silver (\$20,000)
☐ Bronze (\$10,000)	☐ Premium Exhibit (\$7,000)	☐ Standard Exhibit (\$5,000)	

Diamond Level – \$75,000

- Includes one premium exhibit booth space and 8 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Support of Poster Session (includes signage)
- Support of **IPCU 31** streaming webcast for virtual attendees
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Platinum Level – \$50,000

- Includes one premium exhibit booth space and 6 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Partial support of **IPCU 31** LUGPA Welcome Reception (includes signage)
- Support of lanyards with company name
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Gold Level – \$35,000

- Includes one premium exhibit booth space and 5 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Support of on-site WiFi network and charging stations OR name badge lanyards for all attendees, with logo
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Silver Level – \$20,000

- Includes one premium exhibit booth space and 4 complimentary full conference badges
- Support of Audience Response System
- Support of hotel room keycards for all attendees, with logo
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Bronze Level – \$10,000

- Includes one premium exhibit booth space and 3 complimentary conference badges
- Support of one coffee break (includes signage)
- Receipt of a complete attendee list after the conference

Exhibitor (Premium) – \$7,000

- Includes one premium exhibit booth space and 2 complimentary full conference badges

Exhibitor (Standard) – \$5,000

- Includes one standard exhibit booth space and 1 complimentary full conference badge

- ☐ Plenary Sessions – \$20,000 each (includes support for online publication/hosting of online content)
- ☐ Advisory Board Slot and Room Assignment – \$10,000
- ☐ One-Hour Product Theater* slots (non-CME) – Morning (4) \$20,000 each; Afternoon (4) \$15,000 each; Evening Reception (1) \$15,000
- ☐ Poster Session and Refreshments – \$10,000
- ☐ LUGPA Welcome Reception – \$15,000
- ☐ Daily Coffee/Refreshment Breaks – \$5,000 each (all 5 breaks for \$22,500)
- ☐ Faculty Dinner on January 24 – \$10,000
- ☐ Sponsored Lecture Slot on Main Program – \$10,000 per lecture
- ☐ Audience Response System – \$15,000
- ☐ WiFi Network and Charging Stations – \$10,000
- ☐ Online Virtual Exhibit – \$3,500
- ☐ Online Product Video (1-2 minutes) – \$2,500
- ☐ **IPCU 31** meeting highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$50,000 (Includes delivery of requested copies in print and online opt-in delivery)
- ☐ **IPCU 31** meeting highlights webcast (support of selected online lectures) – \$20,000 (non-CME)
- ☐ **IPCU 31** Satellite Symposium highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$40,000

* All presentations at the 2021 **IPCU 31** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of the 2021 **IPCU 31** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

COMPANY INFORMATION

Company name and address *as it should appear in the Official Program*

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Contact Email: _____

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to "Carden Jennings Publishing Co., Ltd." Please remit payments by **June 30, 2021**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ _____

- ☐ I will pay by check (please make payable to "Carden Jennings Publishing Co., Ltd.")
- ☐ Please send me an invoice to process payment.
- ☐ I will pay by credit card (see details below)

Credit Card Authorization, if applicable

Card Holder Name:	☐ Visa	☐ MasterCard	☐ American Express
Card #:	Expiration Date (MM/YY):	CVV:	
Signature:	Date signed:		

Cancellation Policy: Notification of cancellation of exhibit space must be submitted in writing to Marc Weathersby (email acceptable: marc@cjp.com) prior to June 1, 2021. Cancellations received in writing on or before June 1, 2021 are subject to a \$1000 administrative fee. Cancellations received after July 1, 2021, will NOT receive a refund. Paid space unclaimed by 5:00pm on Wednesday, July 14, 2021 may be repossessed without indemnity and reassigned by the **IPCU 31** Organizers.

Please forward completed form and payment to:

Marc Weathersby

Carden Jennings Publishing Co., Ltd., 375 Greenbrier Drive, Suite 100, Charlottesville, VA 22901

Phone: 434-817-2000 • Fax 434-817-2020 • Email: marc@cjp.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with and accept the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>

For (Print Applicant's Company Name): _____

By (Authorized Signature): _____ Print Name: _____

Title: _____ Date: _____

Please contact us if you need any additional information.