



### **EXHIBIT AND SUPPORT PROSPECTUS**

## August 23-26, 2021

The Lodge at Whitefish Lake Whitefish, Montana



#### PROGRAM DIRECTOR

Steven N. Gange, MD, FACS Director of Education, Summit Urology Group, and Co-Founder and President, Utah Healthy Living Foundation

Organized by Carden Jennings Publishing Co., Ltd. in partnership with *Grand Rounds in Urology* 





Co-Provided by:





# 1<sup>st</sup> Annual Advances in Men's Health Conference | August 23-26, 2021 EXHIBIT AND SUPPORT APPLICATION

EXHIBIT APPLICATION (	Please read	and sign pa	ges 3 and 4):

My company would like to **exhibit** at the Conference (3 days, one 6-foot table/exhibit space). Due to social distancing protocols, space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.

#### **COMMERCIAL SUPPORT PREFERENCES**

My company would like to support the Conference with general support (see below for information on individual support opportunities).

□ Platinum (\$35,000) □ Gold (\$20,000) □ Silver (\$15,000) □ Bronze (\$7,500)

#### SPECIAL FUNCTION SUPPORT PREFERENCES

#### Platinum Level - \$35,000

- Includes one exhibit booth space and 6 complimentary full conference registrations
- · Support of one product theater (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- · Partial support of Welcome Reception (includes signage)
- · Support of lanyards with company name
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- · Receipt of full attendee list after conference

#### Gold Level - \$20,000

- · Includes one exhibit booth space and 5 complimentary full conference registrations
- · Support of WiFi network and charging stations OR hotel room keycards for all attendees, with logo
- · Complimentary one page insert into meeting bag (content must be provided by sponsor)
- · Receipt of full attendee list after conference

#### **Silver Level** – \$15,000

- · Includes one exhibit booth space and 4 complimentary full conference registrations
- · Support of audience response system
- Support of one coffee break (includes signage)
- · Complimentary one page insert into meeting bag (content must be provided by sponsor)
- · Receipt of full attendee list after conference

#### Bronze Level - \$7,500

- · Includes one exhibit booth space and 3 complimentary conference registrations
- Support of one coffee break (includes signage)
- · Receipt of full attendee list after conference

#### **Exhibitor** - \$3,500

- Includes one exhibit booth space and 1 complimentary full conference registration
- · Receipt of full attendee list after conference

Exhibit space (6' tabletop only) — \$3,500 for all three days: includes two complimentary registrations/badges Product Theater* slots (non-CME), Morning (2) — \$20,000 each; Afternoon (2) — \$20,000 each.
Welcome Reception — \$5,000 on Sunday, August 23
Faculty Dinner — \$5,000 on Sunday, August 23
Daily Coffee/Refreshment Breaks — \$2,500 each day (all 4 days for \$7,500)
Online Virtual Exhibit – \$3,500
Online Product Video (1-2 minutes) – \$2,500
WiFi and Charging Station Sponsorship – \$5,000
Advisory Board Meeting time slot – \$10,000
Conference highlights webcast (exclusive support of online lecture collection) — \$40,000

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Conference Satellite Symposium highlights printed and web publication as a supplement to *Grand Rounds in Urology* — \$30,000

\* These programs include the cost of audiovisual equipment and food and beverage. All presentations at the *Advances in Men's Health* are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of *Advances in Men's Health* is

#### **APPLICANT INFORMATION**

Applicant hame and address <u>as it should appear in the Onli</u>	<u>Ciai Program</u>			
Contact Name:				
Title:				
Company:				
Address:				
City: State/Province	ce:Zip/Pos	tal Code:		
Country:				
Phone: Fax: _				
Contact E-mail:				
PAYMENT INFORMATION				
All payments must be made in US dollars. Make checks payable to "Carden Jennings Publishing Co., Ltd." Please remit payments by <b>August 1, 2021</b> . Tax ID Number: 62-1460831				
We agree to pay the TOTAL sum of (USD): \$				
<ul> <li>□ I will pay by check (please make payable to "Carden Jennings Publishing Co., Ltd."</li> <li>□ Please send me an invoice to process payment.</li> <li>□ I will pay by credit card (see details below)</li> </ul>				
CREDIT CARD AUTHORIZATION, if applicable				
Card Holder Name:	☐ Visa ☐ MasterCard	☐ American Express		
Card #:	Expiration Date (MM/YY):	CVV Code:		
Signature:	Date signed:			

Please forward completed form and payment to:

Marc Weathersby
Carden Jennings Publishing Co., Ltd.
375 Greenbrier Drive, Suite 100
Charlottesville, VA 22901

Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: marc@cjp.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/.

Advances in Men's Health is approved for AMA PRA Category 1 Credit™ by the Utah Healthy Living Foundation (UHLF)

The Utah Healthy Living Foundation is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with and accept the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/

For (Print Applicant's Company Name):	
By (Authorized Signature):	
Print Name:	Title:
Date:	

Please contact us if you need any additional information. SEE YOU IN WHITEFISH!