

25th ANNUAL Innovations *in Urologic Practice*

EXHIBIT AND SUPPORT PROSPECTUS

September 24-26, 2021

**Inn and Spa at Loretto
Santa Fe, New Mexico**



ACTIVITY DIRECTOR

Mohit Khera, MD, MBA, MPH
Professor of Urology
Baylor College of Medicine
Houston, Texas

Organized by Carden Jennings Publishing Co., Ltd.
in partnership with *Grand Rounds in Urology*



Jointly provided by Baylor College of Medicine, University of New Mexico School of Medicine, and Carden Jennings Publishing, Co., Ltd.



EXHIBIT AND SUPPORT FORM

EXHIBIT APPLICATION (Please read and sign pages 3, 4, and 5):

- My company would like to exhibit at the Conference (3 days, one 6-foot table). *Space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

COMMERCIAL SUPPORT PREFERENCES

My company would like to support the Conference with general support (See below for information on individual support opportunities).

- | | | | | |
|--|--|--|--|--|
| <input type="checkbox"/> Platinum (\$30,000) | <input type="checkbox"/> Gold (\$20,000) | <input type="checkbox"/> Silver (\$15,000) | <input type="checkbox"/> Bronze (\$10,000) | <input type="checkbox"/> Exhibitor (\$3,500) |
|--|--|--|--|--|

We would like to support the Conference as follows.

- Support of _____ in the amount of \$ _____
- Support of _____ in the amount of \$ _____
- Support of _____ in the amount of \$ _____

SPECIAL FUNCTION SUPPORT PREFERENCES

Platinum Level – \$30,000

- Includes one exhibit booth space and 5 complimentary full conference registrations
- Support of one product theater (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Partial support of Welcome Reception (includes signage)
- Support of lanyards with company name
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of full attendee list after conference

Gold Level – \$20,000

- Includes one exhibit booth space and 4 complimentary full conference registrations
- Support of WiFi network and charging stations OR hotel room keycards for all attendees, with logo
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of full attendee list after conference

Silver Level – \$15,000

- Includes one exhibit booth space and 3 complimentary full conference registrations
- Support of audience response system
- Support of one coffee break (includes signage)
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of full attendee list after conference

Bronze Level – \$10,000

- Includes one exhibit booth space and 3 complimentary conference registrations
- Support of one coffee break (includes signage)
- Receipt of full attendee list after conference

Exhibitor – \$3,500

- Includes one exhibit booth space and 1 complimentary full conference registration
- Receipt of full attendee list after conference

- Product Theater* slots (non-CME), Morning (2), Afternoon (2) — \$20,000 each
- Welcome Reception — \$5,000 on Friday, September 24
- Faculty Dinner — \$5,000 on Saturday, September 25
- Daily Coffee/Refreshment Breaks — \$2,500 each day (all 3 days for \$5,500)
- Online Virtual Exhibit — \$2,500
- Online Product Video (1-2 minutes) — \$2,000
- WiFi and Charging Station Sponsorship — \$5,000
- Advisory Board Meeting time slot — \$10,000
- Conference highlights webcast (exclusive support of online lecture collection) — \$40,000
- Conference Satellite Symposium highlights printed and web publication as a supplement to *Grand Rounds in Urology* — \$30,000

* These programs include the cost of audiovisual equipment and food and beverage. All presentations at the **Innovations 2021** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of **Innovations 2021** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

APPLICANT INFORMATION

Applicant name and address *as it should appear in the Official Program*

Contact Name: _____

Title: _____ Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Contact E-mail: _____

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to “Carden Jennings Publishing Co., Ltd.” Please remit payments by **August 24, 2021**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ _____

- I will pay by check (please make payable to “Carden Jennings Publishing Co., Ltd.”
 - Please send me an invoice to process payment.
- I will pay by credit card (see details below)

CREDIT CARD AUTHORIZATION, if applicable

Card Holder Name:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card #:	Expiration Date (MM/YY):	CVV Code:	
Signature:	Date signed:		

Please forward completed form and payment to:

Marc Weathersby
Carden Jennings Publishing Co., Ltd.
375 Greenbrier Drive, Suite 100, Charlottesville, VA 22901

Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: marc@cjp.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. (“Conference Management”) the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the “Services”). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

Innovations 2021 is approved for *AMA PRA Category 1 Credit™*.

Baylor College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

BY EXECUTING THIS AGREEMENT,

1. I verify that I am authorized to enter into this Agreement on behalf of the company/organization, and that I have complied with applicable company/organization policies.
2. The Company agrees to abide by the ACCME Standards for Commercial Support of Continuing Medical Education Activities, the American Medical Association Guidelines on Gifts to Physicians; HHS OIG Compliance Program Guidance for Pharmaceutical Manufacturers and PhRMA Code on Interactions with Healthcare Professionals.
3. No promotional activities will be permitted in the same room or obligate pathway of the educational activity.
4. No promotion of products will be permitted in the educational space immediately before, during, or after the educational activity.
5. Acceptance of exhibit support does not constitute real or implied endorsement of any company products or activities.
6. BCM reserves the right to assign exhibitor space and to remove or prohibit the installation or display of any exhibit it deems inappropriate or unprofessional in any manner.
7. The Exhibit Agreement must be on file with OCME at least 7 business days before the activity is scheduled, unless other arrangements have been made with OCME. Space is provided on a first-come, first-served basis, with location usually randomly assigned. Exhibitors will be acknowledged on signage.
8. The Exhibit Fee must be paid before the exhibitor is allowed to set up, unless other arrangements have been made in writing with OCME in advance.
9. Representatives must check in at the registration desk. OCME name badges will be issued. Company/Organization badges may not be worn.

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with and accept the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/cjp-conference-registration-and-attendance-terms-and-conditions/>

For (Print Applicant's Company Name): _____

By (Authorized Signature): _____ Print Name: _____

Title: _____ Date: _____

*Please contact us if you need any additional information. **SEE YOU IN SANTA FE!***