

EXHIBIT AND SUPPORT PROSPECTUS



5th INTERNATIONAL BLADDER CANCER UPDATE



October 15-17, 2021

**The Westin San Diego Gaslamp Quarter
San Diego, California**

PROGRAM CO-CHAIRS

Michael S. Cookson, MD, MMHC
University of Oklahoma College of Medicine
Norman, OK

and

Daniel P. Petrylak, MD
Yale Cancer Center
New Haven, CT

Organized by Carden Jennings Publishing Co., Ltd. in partnership with *Grand Rounds in Urology*



EXHIBIT AND SUPPORT APPLICATION

EXHIBIT APPLICATION (Please read and sign pages 3 and 4):

- My company would like to exhibit at the Conference (3 days, one 6-foot table).
Space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.

COMMERCIAL SUPPORT PREFERENCES

My company would like to support the Conference with general support (See below for information on individual support opportunities).

<input type="checkbox"/> Platinum (\$35,000)	<input type="checkbox"/> Gold (\$25,000)	<input type="checkbox"/> Silver (\$15,000)	<input type="checkbox"/> Bronze (\$10,000)
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We would like to support the Conference as follows.

- Support of _____ in the amount of \$ _____
- Support of _____ in the amount of \$ _____
- Support of _____ in the amount of \$ _____

SPECIAL FUNCTION SUPPORT PREFERENCES

Platinum Level – \$35,000

- Includes one premium exhibit booth space and 6 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food & beverage and AV costs
- Partial support of Welcome Reception (includes signage)
- Support of lanyards with company name
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Gold Level – \$25,000

- Includes one premium exhibit booth space and 5 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food & beverage and AV costs
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Silver Level – \$15,000

- Includes one premium exhibit booth space and 4 complimentary full conference badges
- Support of Audience Response System and WiFi broadcast
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Bronze Level – \$10,000

- Includes one premium exhibit booth space and 3 complimentary conference badges
- Support of one coffee break (includes signage)
- Receipt of a complete attendee list after the conference

- Standard Exhibit space (6' tabletop in prime location) – \$5,000 for three days, includes (2) complimentary registrations
- One-hour Satellite Symposia* slots (non-CME) – \$20,000; Breakfasts (2) or Lunch (2). Cost is Inclusive of food and beverage and basic AV equipment
- Audience Response System and WiFi Broadcast – \$10,000
- Advisory Board Slot and Room Assignment – \$10,000
- Sponsored Lecture Slot on Main Program – \$10,000 per lecture
- Welcome Reception – \$10,000
- Faculty Dinner – \$5,000
- Hotel Keycards – \$5,000
- Charging Stations – \$2,500

Plenary Sessions – \$20,000 each (includes support for online publication/hosting of synchronized multimedia lectures)

- SESSION I: NON-MUSCLE INVASIVE BLADDER CANCER
- SESSION II: INVASIVE AND ADVANCED BLADDER CANCER
- IBCU 5** meeting highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$50,000 (Includes delivery of requested copies in print and online opt-in delivery)
- IBCU 5** meeting highlights webcast (support of selected online lectures) – \$20,000 (non-CME)
- IBCU 5** Satellite Symposium highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$40,000

* These programs include the cost of audiovisual equipment and food and beverage. All presentations at **IBCU 5** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of **IBCU 5** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

APPLICANT INFORMATION

Applicant name and address *as it should appear in the Official Program*

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Contact E-mail: _____

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to "Carden Jennings Publishing Co., Ltd."
Please remit payments by **September 1, 2021**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ _____

- I will pay by check (please make payable to "Carden Jennings Publishing Co., Ltd.")
 Please send me an invoice to process payment.
 I will pay by credit card (see details below).

CREDIT CARD AUTHORIZATION, if applicable

Card Holder Name:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card #:	Expiration Date (MM/YY):	CVV Code:	
Signature:	Date signed:		

Cancellation Policy: Notification of cancellation of exhibit space must be submitted in writing to Marc Weathersby (email acceptable: marc@cjp.com) prior to September 1, 2021. Cancellations received in writing on or before September 1, 2021 are subject to a \$1000 administrative fee. Cancellations received after September 1, 2021, will NOT receive a refund. Paid space unclaimed by 2:00pm on Friday, October 15, 2021 may be repossessed without indemnity and reassigned by the IBCU5 Organizers.

Please forward completed form and payment to:

Marc Weathersby
Carden Jennings Publishing Co., Ltd., 375 Greenbrier Drive, Suite 100, Charlottesville, VA 22901
Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: mweathersby@cjp.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with and accept the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>

For (Print Applicant's Company Name): _____

By (Authorized Signature): _____ Print Name: _____

Title: _____ Date: _____

Please contact us if you need any additional information. **SEE YOU IN SAN DIEGO!**