



26<sup>th</sup> ANNUAL  
**Innovations**  
*in Urologic Practice*

**EXHIBIT AND SUPPORT PROSPECTUS**

**September 16-18, 2022**

**La Posada de Santa Fe  
Santa Fe, New Mexico**



**ACTIVITY DIRECTOR**

**Mohit Khera, MD, MBA, MPH**  
Professor of Urology  
Baylor College of Medicine  
Houston, Texas

Organized by Carden Jennings Publishing Co., Ltd.  
in partnership with *Grand Rounds in Urology*



Jointly provided by Medical Education Resources and  
Carden Jennings Publishing, Co., Ltd.



MEDICAL  
EDUCATION  
RESOURCES, INC.  
A Non-Profit Company



## EXHIBIT AND SUPPORT FORM

### EXHIBIT APPLICATION (Please read and sign pages 3 and 4):

- My company would like to exhibit at the Conference (3 days, one 6-foot table). *Space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

### COMMERCIAL SUPPORT PREFERENCES

My company would like to support the Conference with general support (See below for information on individual support opportunities).

- |  |  |  |  |  |
|--|--|--|--|--|
| <input type="checkbox"/> Platinum (\$30,000) | <input type="checkbox"/> Gold (\$20,000) | <input type="checkbox"/> Silver (\$15,000) | <input type="checkbox"/> Bronze (\$10,000) | <input type="checkbox"/> Exhibitor (\$4,000) |
|--|--|--|--|--|

We would like to support the Conference as follows.

- Support of \_\_\_\_\_ in the amount of \$ \_\_\_\_\_
- Support of \_\_\_\_\_ in the amount of \$ \_\_\_\_\_
- Support of \_\_\_\_\_ in the amount of \$ \_\_\_\_\_

### SPECIAL FUNCTION SUPPORT PREFERENCES

#### Platinum Level – \$30,000

- Includes one exhibit booth space and 5 complimentary full conference registrations
- Support of one product theater (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Partial support of Welcome Reception (includes signage)
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of full attendee list after conference

#### Gold Level – \$20,000

- Includes one exhibit booth space and 4 complimentary full conference registrations
- Support of WiFi network and charging stations
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of full attendee list after conference

#### Silver Level – \$15,000

- Includes one exhibit booth space and 3 complimentary full conference registrations
- Support of audience response system
- Support of one coffee break (includes signage)
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of full attendee list after conference

#### Bronze Level – \$10,000

- Includes one exhibit booth space and 3 complimentary conference registrations
- Support of one coffee break (includes signage)
- Receipt of full attendee list after conference

#### Exhibitor – \$4,000

- Includes one exhibit booth space and 1 complimentary full conference registration
- Receipt of full attendee list after conference

- Product Theater\* slots (non-CME), Morning (2), Afternoon (2) — \$20,000 each
- Welcome Reception — \$5,000 on Friday, September 16
- Faculty Dinner — \$5,000 on Saturday, August 27
- Daily Coffee/Refreshment Breaks — \$2,500 each day (all 3 days for \$5,500)
- WiFi and Charging Station Sponsorship — \$5,000
- Advisory Board Meeting time slot — \$10,000
- Conference highlights webcast (exclusive support of online lecture collection) — \$40,000
- Conference Satellite Symposium highlights printed and web publication as a supplement to *Grand Rounds in Urology* — \$30,000

\* These programs include the cost of audiovisual equipment and food and beverage. All presentations at the **Innovations 2022** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of **Innovations 2022** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

## APPLICANT INFORMATION

### Applicant name and address *as it should appear in the Official Program*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

## PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to “Carden Jennings Publishing Co., Ltd.” Please remit payments by **August 15, 2022**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ \_\_\_\_\_

- I will pay by check (please make payable to “Carden Jennings Publishing Co., Ltd.”)
  - Please send me an invoice to process payment.
- I will pay by credit card (see details below)

## CREDIT CARD AUTHORIZATION, if applicable

Card Holder Name:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Card #:	Expiration Date (MM/YY):	CWV Code:	
Signature:	Date signed:		

Please forward completed form and payment to:

Marc Weathersby  
Carden Jennings Publishing Co., Ltd.  
375 Greenbrier Drive, Suite 100, Charlottesville, VA 22901

Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: marc@cjp.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

**Innovations 2022** is approved for *AMA PRA Category 1 Credit™*.

Medical Education Resources is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with and accept the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/cjp-conference-registration-and-attendance-terms-and-conditions/>

For (Print Applicant's Company Name): \_\_\_\_\_

By (Authorized Signature): \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

*Please contact us if you need any additional information. **SEE YOU IN SANTA FE!***