

30th ANNUAL

PERSPECTIVES IN UROLOGY POINT COUNTERPOINT

EXHIBIT AND SUPPORT PROSPECTUS

March 10-12, 2023

**Humphreys Half Moon Inn
San Diego, California**



PROGRAM CHAIR

E. David Crawford, MD

Professor of Surgery, Urology
University of California, San Diego
San Diego, CA

Organized by Carden Jennings Publishing Co., Ltd., in partnership with *Grand Rounds in Urology*



EXHIBIT AND SUPPORT APPLICATION

COMMERCIAL SUPPORT PREFERENCES

My company would like to support the Conference. See below for information on individual support opportunities.

<input type="checkbox"/> Platinum (\$35,000)	<input type="checkbox"/> Gold (\$25,000)	<input type="checkbox"/> Silver (\$15,000)	<input type="checkbox"/> Bronze (\$7,500)	<input type="checkbox"/> Exhibit (\$5,000)
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Platinum Level – \$35,000

- Includes one premium exhibit booth space and 6 complimentary full conference registrations
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Partial support of PCP Welcome Reception (includes signage)
- Support of lanyards with company name
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Gold Level – \$25,000

- Includes one premium exhibit booth space and 5 complimentary full conference registrations
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Support of WiFi and Charging Station
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Silver Level – \$15,000

- Includes one premium exhibit booth space and 4 complimentary full conference registrations
- Support the Faculty Dinner or host an Advisory Board (advisory board time slot includes room rental, and AV; does not include food and beverage)
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

Bronze Level – \$7,500

- Includes one premium exhibit booth space and 3 complimentary conference registrations
- Support of the coffee breaks (includes signage)
- Receipt of a complete attendee list after the conference

Exhibit Level – \$5,000

- Includes one exhibit booth space and 2 complimentary registrations
- Receipt of a complete attendee list after the conference

ADDITIONAL SUPPORT OPPORTUNITIES

- Conference highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* (Includes delivery of requested copies in print and online opt-in delivery) – \$50,000
- Conference highlights webcast (support of selected online lectures) – \$40,000 (non-CME)
- Conference Satellite Symposium highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$40,000
- Conference Satellite Symposium highlights webcast – \$20,000 (non-CME)

APPLICANT INFORMATION

Applicant name and address *as it should appear in the Official Program*

Contact Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Contact E-mail: _____

PAYMENT INFORMATION

All payments must be made in US dollars. Make checks payable to "Carden Jennings Publishing Co., Ltd." Please remit payments by **February 1, 2023**. Tax ID Number: 62-1460831

We agree to pay the TOTAL sum of (USD): \$ _____

- I will pay by check (Please make payable to "Carden Jennings Publishing Co., Ltd." and mail to 485 Hillsdale Drive, Suite 341, Charlottesville, VA 22901)
- Please send me an invoice to process payment.
- I will pay by credit card (see details below)

CREDIT CARD AUTHORIZATION, if applicable

Card Holder Name:

Visa MasterCard American Express

Card #:

Expiration Date (MM/YY):

CVV Code:

Signature:

Date signed:

Cancellation Policy: Notification of cancellation of exhibit space must be submitted in writing to Denise Castetter (email acceptable: dcastetter@cjpc.com) prior to February 9, 2023. Cancellations received in writing on or before February 9, 2023, are subject to a \$1000 administrative fee. Cancellations received after February 9, 2023, will NOT receive a refund. Paid space unclaimed by 5:00pm on Thursday, March 9, 2023, may be repossessed without indemnity and reassigned by the **PCP 30** Organizers.

Please forward completed form to:

Denise Castetter
Carden Jennings Publishing Co., Ltd.
485 Hillsdale Drive, Suite 341
Charlottesville, VA 22901

Phone: 973-769-1020 • Fax: 434-817-2020 • E-mail: dcastetter@cjp.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management"), the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, by its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with and accept the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>

For (Print Applicant's Company Name): _____

By (Authorized Signature): _____

Print Name: _____ Title: _____

Date: _____

Please contact us if you need any additional information. **SEE YOU IN SAN DIEGO!**