



# 34<sup>th</sup> INTERNATIONAL PROSTATE CANCER UPDATE



## SPONSORSHIP APPLICATION

**February 11-14, 2024**

**Grand Hyatt Vail  
Vail, Colorado**

**PROGRAM CHAIR  
E. David Crawford, MD**

Organized by CJP Medical Communications in partnership with Grand Rounds in Urology



# 2024 INTERNATIONAL PROSTATE CANCER UPDATE SPONSORSHIP APPLICATION

**EXHIBIT APPLICATION: PLEASE READ AND SIGN PAGE 3.**

- My company would like to **exhibit** at the **2024 IPCU Meeting** (4 days, one 6-foot table). *Due to social distancing protocols, space is limited and available on a first-come, first-served basis. Additional information on exhibiting will be provided upon confirmation.*

## COMMERCIAL SUPPORT LEVELS

My company would like to support the **2024 IPCU Meeting**. See below for information on individual support opportunities.

<input type="checkbox"/> Platinum (\$75,000)	<input type="checkbox"/> Gold (\$50,000)	<input type="checkbox"/> Silver (\$25,000)	<input type="checkbox"/> Bronze (\$15,000)
<input type="checkbox"/> Premium Exhibit (\$7,000)	<input type="checkbox"/> Standard Exhibit (\$5,000)		

### Platinum Level – \$75,000

- Includes one premium exhibit booth space and 10 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Support of Poster Session (includes signage)
- Support of one Advisory Board slot, including room rental and AV. Does not include cost of food and beverage.
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

### Gold Level – \$50,000

- Includes one premium exhibit booth space and 8 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- Partial support of LUGPA Welcome Reception (includes signage)
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

### Silver Level – \$25,000

- Includes one premium exhibit booth space and 5 complimentary full conference badges
- Support of on-site WiFi network and charging stations with logo
- Support of Audience Response System
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

### Bronze Level – \$15,000

- Includes one premium exhibit booth space and 4 complimentary conference badges
- Support of one coffee break (includes signage)
- Receipt of a complete attendee list after the conference

### Exhibitor (Premium) – \$7,000

- Includes one premium location exhibit booth space and 2 complimentary full conference badges

### Exhibitor (Standard) – \$5,000

- Includes one standard exhibit booth space and 1 complimentary full conference badge

\* All presentations at the 2024 **IPCU 34** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, and all other scientific presentations and discussions.

## SPONSORSHIP OPTIONS

- Product Theater\* slots (non-CME) – Morning (3); Afternoon (2); Evening Reception (1)  
**ONLY AVAILABLE WITH PLATINUM OR GOLD SPONSORSHIP**
- Plenary Sessions – \$20,000 each (includes support for online publication/hosting of online content)
- Advisory Board Slot and Room Assignment – \$25,000
- Poster Session and Refreshments – \$15,000
- Daily Coffee/Refreshment Breaks – \$5,000 each (all 5 breaks for \$22,500)
- Faculty Dinner – \$15,000
- Sponsored Lecture Slot on Main Program – \$10,000 per lecture
- Audience Response System – \$15,000
- WiFi Network and Charging Stations – \$10,000
- IPCU 34** meeting highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$50,000 (Includes delivery of requested copies in print and online opt-in delivery)
- IPCU 34** meeting highlights webcast (support of selected online lectures) – \$20,000 (non-CME)
- IPCU 34** Satellite Symposium highlights printed and web publication as a non-CME supplement to *Grand Rounds in Urology* – \$40,000

## COMPANY INFORMATION

Company name and address *as it should appear in the Official Program*

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

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**PAYMENT INFORMATION** (please remit payments by January 11, 2024)

We agree to pay the TOTAL sum of (USD): \$ \_\_\_\_\_

- Pay by Credit Card: We will send you a secure link for credit card payment.  
Do not provide your credit card information with this form.
- ACH Payment
- Check payable to: "Carden Jennings Publishing Co., Ltd." (in US dollars on a US bank) and  
Mail to: 485 Hillside Drive, Suite 341, Charlottesville, VA 22901. Tax ID Number: 62-1460831
- Please invoice me

Please forward completed form and payment to:

Marc Weathersby  
Carden Jennings Publishing Co., Ltd., 485 Hillside Drive, Suite 341, Charlottesville, VA 22901  
Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: mweathersby@cj.com

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at:  
<https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions contained in this Exhibit and Support Application.

I agree with, and accept, the terms of this Exhibit and Support Application and in the Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/conference-support-and-exhibition-terms-and-conditions/>.

For (Print Applicant's Company Name): \_\_\_\_\_

By (Authorized Signature): \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

*Please contact us if you need any additional information. **SEE YOU IN VAIL!***

Cancellation Policy: Notification of cancellation of sponsorship must be submitted in writing to Marc Weathersby (email acceptable: marc@cj.com) prior to December 24, 2023. Cancellations received in writing on or before December 24, 2023 are subject to a \$2,500 administrative fee. Cancellations received after February 11, 2024, will NOT receive a refund.