



## EXHIBIT AND SUPPORT PROSPECTUS

# October 17-19, 2024

Westin Kierland • Scottsdale, Arizona

### CO-DIRECTORS

**Nelson N. Stone, MD**

Professor of Urology and Radiation Oncology  
Icahn School of Medicine at Mount Sinai  
New York, New York

**Richard G. Stock, MD**

Professor of Radiation Oncology  
Director of Genito-Urinary Radiation Oncology  
Icahn School of Medicine at Mount Sinai  
New York, New York

**William K. Oh, MD**

Clinical Professor of Medicine  
Division of Hematology and Medical Oncology  
Icahn School of Medicine at Mount Sinai  
The Tisch Cancer Institute  
New York, New York

Organized by CJP Medical Communications in partnership with *Grand Rounds in Urology*





**October 17-19, 2024 • Westin Kierland Resort • Scottsdale, Arizona**

Dear Industry Colleagues,

On behalf of Co-Directors, Nelson N. Stone, MD, Richard G. Stock, MD, and William Oh, MD, we invite you to join us at the **27<sup>th</sup> Southwest Prostate Cancer Symposium that will be held October 17-19, 2024, at the Westin Kierland Resort in Scottsdale, AZ.**

This conference focuses on current and innovative treatment strategies for prostate cancer faced by clinical urologists, medical and radiation oncologists, physicists, and other healthcare providers who treat prostate cancer.

Partnering with us through exhibit or sponsorship at the 27<sup>th</sup> Southwest Prostate Cancer Symposium will allow you to network with 75-100 urologists, medical and radiation oncologists, and expert faculty in a relaxed setting that allows for ample time for discussion. Industry partners are an essential part of our meeting's success, and our attendees will be eager to learn about your companies' products and services that can assist them in improving the care of their patients.

This year our meeting will feature a session dedicated to how AI impacts prostate cancer diagnosis and management and a rotating hands-on workshop on novel rectal spacing technologies from 9:00 am-1:00 pm on Saturday, October 19, 2024. Attendees will rotate through 3 stations and participate in advanced disease case presentations.

Thank you for consideration of our request for support; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, [dcastetter@cjp.com](mailto:dcastetter@cjp.com) or 973-769-1020.

Kind regards,  
Denise

A handwritten signature in cursive script that reads 'Denise Castetter'.

Denise Castetter  
Senior Director of Corporate Relations

## SPONSOR/EXHIBITOR PACKAGES

*Exhibit space is limited and available on a first-come, first-served basis. Additional exhibit information will be provided upon confirmation.*

Choose one of the following:

### **Platinum Level – \$40,000**

- Includes one premium exhibit booth space and 6 complimentary full conference badges
- Support of one product theater slot (exclusive of speaker expenses and/or honorarium). Includes costs of food and beverage and AV.
- Partial support of Welcome Reception (includes signage)
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

### **Gold Level – \$20,000**

- Includes one premium exhibit booth space and 5 complimentary full conference badges
- Support of one Hands-On Training session with your technology during the hands-on course on Saturday, October 19
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

### **Silver Level – \$15,000**

- Includes one premium exhibit booth space and 4 complimentary full conference badges
- Support of conference Wifi
- Complimentary one page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

### **Bronze Level – \$7,500**

- Includes one premium exhibit booth space and 2 complimentary full conference badges
- Support of coffee breaks (includes signage)
- Receipt of a complete attendee list after the conference

### **Exhibitor – \$5,000**

- Includes one standard exhibit booth space and 1 complimentary full conference badge

## SPECIAL FUNCTION SUPPORT OPPORTUNITIES

**Advisory Board time slot** – \$25,000 (does not include cost of food and beverage or AV)

**Faculty Dinner** – \$10,000

**Hotel Key Cards** – \$5,000

**Lanyards** – \$10,000

For additional exhibitor registrations or information, please contact: **Denise Castetter**, [dcastetter@cjp.com](mailto:dcastetter@cjp.com)

All presentations at the **SPCS 27** are the property of the organizer. Any unauthorized reprint, electronic replication or other dissemination of the content of **SPCS 27** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.



EXHIBIT AND SUPPORT FORM

APPLICANT INFORMATION (as it should appear in the official program)

Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

WE WOULD LIKE TO SUPPORT AS FOLLOWS:

<input type="checkbox"/> Platinum (\$40,000)	<input type="checkbox"/> Gold (\$20,000)	<input type="checkbox"/> Silver (\$15,000)	<input type="checkbox"/> Bronze (\$7,500)	<input type="checkbox"/> Exhibitor (\$5,000)
--	--	--	---	--

PAYMENT INFORMATION (please remit payments by October 1, 2024)

We agree to pay the TOTAL sum of (USD): \$ \_\_\_\_\_

- Pay by Credit Card: We will send you a secure link for credit card payment. Do not provide your credit card information with this form.
- ACH Payment
- Check payable to: "Carden Jennings Publishing Co., Ltd." (in US dollars on a US bank) and Mail to: 485 Hillsdale Drive, Suite 341, Charlottesville, VA 22901. Tax ID Number: 62-1460831
- Please invoice me

Please return this completed registration form to: Denise Castetter  
Phone: 973-769-1020  
E-mail: dcastetter@cjp.com

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions below.

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/cjp-conference-registration-and-attendance-terms-and-conditions/>.

For (Print Applicant's Company Name): \_\_\_\_\_

By (Authorized Signature): \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Please contact us if you need any additional information. **SEE YOU IN SCOTTSDALE!**

**Cancellation Policy:** Notification of cancellation of exhibit space must be submitted in writing to Denise Castetter (email acceptable: dcastetter@cjp.com) prior to September 17, 2024. Cancellations received in writing on or before September 17, 2024 are subject to a \$2500 administrative fee. Cancellations received after September 17, 2024, will NOT receive a refund. Paid space unclaimed by 12:00PM MT on October 17, 2024 may be repossessed without indemnity and reassigned by the **SPCS 27** Organizers.