



# 35<sup>th</sup> INTERNATIONAL PROSTATE CANCER UPDATE™



## EXHIBIT AND SUPPORT PROSPECTUS

**February 9–12, 2025**

**Grand Hyatt Vail  
Vail, Colorado**



Organized by CJP Medical Communications in partnership  
with Grand Rounds in Urology



MEDICAL  
EDUCATION  
RESOURCES, INC.  
A Non-Profit Company



JOINTLY ACCREDITED PROVIDER™  
INTERPROFESSIONAL CONTINUING EDUCATION

Jointly provided by:

## EXHIBIT AND SUPPORT APPLICATION

### SPONSOR/EXHIBITOR PACKAGES

*Exhibit space is limited and available on a first-come, first-served basis. Additional exhibit information will be provided upon confirmation.*

#### **Diamond Level – \$100,000**

- Includes one premium exhibit booth space and 10 complimentary full conference badges
- Support of one product theater slot (including food and beverage and basic AV). Does not include speaker expenses or honoraria.
- Exclusive support of Welcome Reception or 35th Anniversary Dinner
- Exclusive support of Abstract Book (includes one-page ad)
- Exclusive support of one Advisory Board slot, including room rental and basic AV. Does not include cost of food and beverage.
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

#### **Platinum Level – \$75,000**

- Includes one premium exhibit booth space and 8 complimentary full conference badges
- Support of one product theater slot (including food and beverage and basic AV). Does not include speaker expenses or honoraria.
- Support of Faculty Dinner (includes signage)
- Support of one Advisory Board slot, including room rental and basic AV. Does not include cost of food and beverage.
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

#### **Gold Level – \$50,000**

- Includes one premium exhibit booth space and 6 complimentary full conference badges
- Support of one product theater slot (including food and beverage and basic AV). Does not include speaker expenses or honoraria.
- Support of meeting lanyards or hotel keycards
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

#### **Silver Level – \$25,000**

- Includes one premium exhibit booth space and 5 complimentary full conference badges
- Exclusive support of on-site WiFi network and charging stations or Audience Response System
- Complimentary one-page insert into meeting bag (content must be provided by sponsor)
- Receipt of a complete attendee list after the conference

#### **Bronze Level – \$15,000**

- Includes one premium exhibit booth space and 4 complimentary conference badges
- Exclusive support of one coffee break (includes signage)
- Receipt of a complete attendee list after the conference

#### **Exhibitor (Premium) – \$7,000**

- Includes one premium location exhibit booth space and 2 complimentary full conference badges

#### **Exhibitor (Standard) – \$5,000**

- Includes one standard exhibit booth space and 1 complimentary full conference badge

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## EXHIBIT AND SUPPORT APPLICATION

### SPECIAL FUNCTION SUPPORT OPPORTUNITIES

*For additional exhibitor registrations or information, please contact: Marc Weathersby, [mweathersby@cjp.com](mailto:mweathersby@cjp.com)*

- Product Theater\* slots (non-CME) – Morning (3), Lunchtime (2), Afternoon (3), Evening (1)  
**\*ONLY AVAILABLE WITH DIAMOND, PLATINUM, OR GOLD LEVEL SPONSORSHIPS**
- Advisory Board Slot and Room Assignment (includes basic AV) – \$20,000
- Abstract Book Support (includes one-page ad on back cover) – \$15,000
- Daily Coffee/Refreshment Breaks – \$6,000 each (all 5 breaks for \$27,500)
- Faculty Dinner – \$15,000
- Resident, Nurse, and Allied Health Care Provider Luncheons – \$20,000 each
- On-podium sponsored Industry Perspective Lecture – \$10,000 each
- Audience Response System – \$15,000
- WiFi Network and Charging Stations – \$10,000
- Sponsored pens, custom thumb drives, tote bags – \$5,000 each (includes one-page ad in program book)
- One-page ad in program book – \$2,500
- Plenary Sessions – \$20,000 each (includes support for online publication/hosting of online content)
- IPCU 35** meeting highlights web publication as a non-CME supplement to *Grand Rounds in Urology* – \$50,000  
(Includes delivery of email blast for online opt-in access)
- IPCU 35** meeting highlights webcast (support of selected online lectures) – \$20,000 (non-CME)

### REPRESENTATIVES ATTENDING

Name	Title	Email	Phone

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## EXHIBIT AND SUPPORT APPLICATION

### APPLICANT INFORMATION (as it should appear in the official program)

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

### WE WOULD LIKE TO SUPPORT AS FOLLOWS:

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> Diamond (\$100,000) | <input type="checkbox"/> Platinum (\$75,000)       | <input type="checkbox"/> Gold (\$50,000)            | <input type="checkbox"/> Silver (\$25,000) |
| <input type="checkbox"/> Bronze (\$15,000)   | <input type="checkbox"/> Premium Exhibit (\$7,000) | <input type="checkbox"/> Standard Exhibit (\$5,000) | <input type="checkbox"/> Other (_____)     |

### PAYMENT INFORMATION (please remit payments by **January 9, 2025**)

We agree to pay the TOTAL sum of (USD): \$ \_\_\_\_\_

- Pay by Credit Card: We will send you a secure link for credit card payment. Do not provide your credit card information with this form. A 5% processing fee will be added to all credit card payments of \$10,000 or above.
- ACH Payment
- Check payable to: "Carden Jennings Publishing Co., Ltd." (in US dollars on a US bank) and  
Mail to: 485 Hillsdale Drive, Suite 341, Charlottesville, VA 22901. Tax ID Number: 62-1460831
- Please invoice me

Please forward completed form and payment to:

Marc Weathersby, Chief Commercial Officer  
Carden Jennings Publishing Co., Ltd., 485 Hillsdale Drive, Suite 341, Charlottesville, VA 22901  
Phone: 434-817-2000 • Fax 434-817-2020 • E-mail: mweathersby@cjp.com

#### Please have an authorized party sign and date below to indicate your agreement with the terms and conditions below.

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: <https://grandroundsinurology.com/cjp-conference-registration-and-attendance-terms-and-conditions/>.

For (Print Applicant's Company Name): \_\_\_\_\_

By (Authorized Signature): \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Cancellation Policy:** Notification of cancellation of exhibit space must be submitted in writing to Marc Weathersby (email acceptable: [marc@cjp.com](mailto:marc@cjp.com)) prior to December 24, 2024. Cancellations received in writing on or before December 24, 2024, are subject to a \$2,500 administrative fee. Cancellations received after December 25, 2024, will NOT receive a refund. Paid exhibit space unclaimed by 12:00pm on Sunday, February 9, 2025, may be repossessed and reallocated without indemnity by the 2025 **IPCU 35** Organizers.