

PERSPECTIVES IN UROLOGY

POINT © COUNTERPOINT



EXHIBIT AND SUPPORT PROSPECTUS

November 13-15, 2025

Hilton San Diego Bayfront San Diego, California



Co-Chair

Manoj J. Monga, MD, FACS, FRCS

Professor and Chair of Urology
University of California, San Diego
San Diego, California



Co-Chair

Rana R. McKay, MD

Associate Professor of Medicine
University of California, San Diego
La Jolla, California





32" ANNUAL PERSPECTIVES IN UROLOGY POINT © COUNTERPOINT

November 13-15, 2025 Hilton San Diego Bayfront, San Diego, CA



Dear Industry Colleagues,

On behalf of Program Chairs, Manoj J. Monga, MD, FACS, FRCS, and Rana R. McKay, MD, I invite you to join us at the 32nd Annual *Perspectives in Urology: Point Counterpoint* meeting that will be held November 13-15, 2025, at the Hilton San Diego Bayfront in San Diego, CA.

This conference focuses on LUTS, localized and advanced prostate cancer, bladder cancer and immunotherapy, upper tract cancer management, renal cell carcinoma, MRI and imaging, and other urologic topics. The conference's format includes not only didactic lectures, but also debates and point-counterpoint discussion panels.

Partnering with us through exhibit or sponsorship at the 32nd Annual **Perspectives in Urology: Point Counterpoint** meeting will allow you to network with 75-100 urologists and expert faculty in a relaxed setting that allows ample time for discussion. Industry partners and exhibits are an essential part of our meeting's success, and our attendees will be eager to learn about your companies' products and services that can assist them in improving the care of their patients.

Thank you for your consideration of our request for support; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, dcastetter@cjp.com or 973-769-1020.

Kind regards,

Denise Castetter, RPh

Denise Castetter

Senior Director of Corporate Relations

32nd Annual Perspectives in Urology: Point Counterpoint (PCP) | November 13-15, 2025

EXHIBIT AND SUPPORT APPLICATION

SPONSOR/EXHIBITOR PACKAGES

Exhibit space is limited and available on a first-come, first-served basis. Additional exhibit information will be provided upon confirmation.

Choose one of the following:

Platinum Level - \$40,000

- Includes one premium exhibit booth space and 4 complimentary full conference registrations
- Support of one product theater (exclusive of speaker expenses and/or honorarium), including food and beverage and AV costs
- · Support of meeting lanyard
- · Complimentary ad in Daily Emails
- · Receipt of full attendee list after conference

Silver Level - \$20,000

- Includes one premium exhibit booth space and 3 complimentary full conference registrations
- Support of Welcome Reception
- · Complimentary ad in Daily Emails
- · Receipt of full attendee list after conference

Bronze Level - \$7,500

- Includes one premium exhibit booth space and 2 complimentary conference registrations
- Support of the coffee breaks (includes signage)
- · Receipt of full attendee list after conference

Exhibitor – \$5,000

- Includes one exhibit booth space and 1 complimentary full conference registration
- Receipt of full attendee list after conference

SPECIAL FUNCTION SUPPORT OPPORTUNITIES

For additional exhibitor registrations or information, please contact: Denise Castetter, dcastetter@cjp.com

Advisory Board time slot – \$25,000 (does not include cost of food and beverage or AV)

Hotel Key Cards - \$5,000

All presentations at the **PCP 32** are property of the organizers. Any unauthorized reprint, electronic replication or other dissemination of the content of **PCP 32** is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstract, satellite symposia, and all other scientific presentations.

32nd Annual Perspectives in Urology: Point Counterpoint (PCP) | November 13-15, 2025

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APPLICANT INFORMATION (as it should appear in the official program) Contact Name: ___ _____ Company:_____ City: State/Province: Zip/Postal Code: Country Fax: Contact E-mail: WE WOULD LIKE TO SUPPORT AS FOLLOWS: ☐ Platinum (\$40,000) Silver (\$20,000) ☐ Bronze (\$7,500) Exhibitor (\$5,000) **PAYMENT INFORMATION** (please remit payments by **October 10, 2025**) We agree to pay the TOTAL sum of (USD): \$ Pay by Credit Card: We will send you a secure link for credit card payment. Do not provide your credit card information with this form. A 5% processing fee will be added to all credit card payments of \$10,000 or above. ☐ ACH Payment Check payable to: "Carden Jennings Publishing Co., Ltd." (in US dollars on a US bank) and Mail to: 485 Hillsdale Drive, Suite 341, Charlottesville, VA 22901. Tax ID Number: 62-1460831 Please invoice me Please return this completed registration form to: Denise Castetter Phone: 973-769-1020 E-mail: dcastetter@cjp.com Please have an authorized party sign and date below to indicate your agreement with the terms and conditions below. The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Co., Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement, which is available at: https://grandroundsinurology.com/cjpconference-registration-and-attendance-terms-and-conditions/. For (Print Applicant's Company Name): By (Authorized Signature): ______Print Name: _____

Cancellation Policy: Notification of cancellation of exhibit space must be submitted in writing to Denise Castetter (email acceptable: dcastetter@cjp.com) prior to October 16, 2025. Cancellations received in writing on or before October 16, 2025, are subject to a \$2500 administrative fee. Cancellations received after October 16, 2025, will NOT receive a refund. Paid space unclaimed by 12:00pm on November 13, 2025, may be repossessed without indemnity by the **PCP 32** Organizers.