

46th Annual

Ralph E. Hopkins Urology Seminar



EXHIBIT AND SUPPORT PROSPECTUS

February 25-27, 2027

Big Sky Resort
Big Sky, Montana

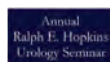
PROGRAM DIRECTOR

Fernando J. Kim, MD, MBA, FACS

PROGRAM COORDINATOR

Beth Schulte, NP

Organized by Carden Jennings Publishing Company, Ltd.
in partnership with Jackson Hole Seminars Critique Panel, LLC



Ralph E. Hopkins Urology Seminar

Dear Industry Colleagues,

For more than forty-five years, the Jackson Hole Seminars have brought urologists together to learn, challenge ideas, and celebrate excellence in the field. We invite you to join us at the **46th Annual Ralph E. Hopkins Urology Seminar**, held **February 25-27, 2027 at Big Sky Resort in Big Sky, Montana**.

What truly sets our meeting apart is the **Critique Panel**. At the close of each day, four speakers and three internationally recognized panelists, many of them past presenters, come together for a lively, in depth discussion. Presentations are dissected, controversies explored, and the audience is always part of the conversation. It is an **informal rite of passage for academicians**, where fresh voices meet established thought leaders in an atmosphere that is equal parts collegial and competitive.

The energy builds toward the friendly competition to select the **best speaker of the meeting**, honored with a bronze sculpture designed by a renowned local Wyoming artist. These bronzes have become a symbol of achievement, tradition, and camaraderie within the Jackson Hole Seminars community. Partnering with us through exhibit or sponsorship will allow you to network with an expected **100 urologists and expert faculty** in a relaxed setting that allows ample time for discussion. The format of the meeting ensures that exhibitors benefit from **undivided attention from private practitioners, academic urologists, and world leaders in urology**. In keeping with our Going Green initiative, we ask exhibitors to keep displays tabletop sized and materials minimal, ensuring the focus stays on conversation and connection.

Exhibition space is limited and assigned on a first come, first served basis, so we encourage you to reserve early. Thank you for your consideration; we look forward to receiving your commitment. If you have any questions, please contact Denise Castetter, dcastetter@cjp.com or 973-769-1020.

Kind regards,

Fernando J. Kim, MD, MBA, FACS

Program Director

Beth Schulte, NP

Program Coordinator

SPONSOR/EXHIBITOR PACKAGES

Exhibit space is limited and available on a first-come, first-served basis. Additional exhibit information will be provided upon confirmation.

Choose one of the following:

Diamond Level – \$30,000

- Includes one exhibit in a prime location and 6 complimentary full conference registrations
- Support of one Product Theater slot (exclusive of speaker expenses and honorarium), including food and beverage and AV costs
- Complimentary one page insert into the meeting bag (content must be provided by sponsor)
- Receipt of pre-registration attendee listing and full attendee list after conference

Platinum Level – \$20,000

- Includes one exhibit in a prime location and 6 complimentary full conference registrations
- Support of the Welcome Reception (includes signage)
- Support of lanyards with company name
- Complimentary one page insert into the meeting bag (content must be provided by sponsor)
- Receipt of pre-registration attendee listing and full attendee list after conference

Gold Level – \$15,000

- Includes one exhibit in a prime location and 5 complimentary full conference registrations
- Support of Hors d'oeuvres with Exhibitors (includes signage)
- Support of meeting WiFi, with the network password named for the supporting company
- Complimentary one page insert into the meeting bag (content must be provided by sponsor)
- Receipt of pre-registration attendee listing and full attendee list after conference

Silver Level – \$10,000

- Includes one 3-day tabletop exhibit and 4 complimentary full conference registrations
- Support of the Awards Banquet, at which the best speaker of the meeting is presented with the Jackson Hole Seminars bronzes (exclusive company support recognition)
- Receipt of pre-registration attendee listing and full attendee list after conference

Bronze Level – \$7,500

- Includes one exhibit and 3 complimentary full conference registrations
- Partial support of the daily coffee and refreshment breaks (includes signage)
- Receipt of pre-registration attendee listing and full attendee list after conference

Exhibitor – \$5,000

- Includes one exhibit and 2 complimentary full conference registrations
- Receipt of pre-registration attendee listing and full attendee list after conference

SPECIAL FUNCTION SUPPORT OPPORTUNITIES

Hands-On Training during Lunch (does not include AV or F&B) – \$10,000

Hotel Keycards (exclusive of production costs)-\$5,000

Ad Board Time Slot (does not include AV) – \$10,000

All presentations at the **46th Annual Ralph E. Hopkins Urology Seminar** are the property of the organizers. Any unauthorized reprint, electronic replication, or other dissemination of the content of the meeting is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

APPLICANT INFORMATION (as it should appear in the official program)

Contact Name: _____

Title: _____ Company: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Contact E-mail: _____

WE WOULD LIKE TO SUPPORT AS FOLLOWS:

- | | | | |
|---|--|--|--|
| ☐ Diamond (\$30,000) | ☐ Platinum (\$20,000) | ☐ Gold (\$15,000) | ☐ Silver (\$10,000) |
| ☐ Bronze (\$7,500) | ☐ Exhibitor (\$5,000) | | |

SPECIAL FUNCTION SUPPORT OPPORTUNITIES

- ☐ Hands-On Training during Lunch (does not include AV or F&B) (\$10,000)
- ☐ Wifi with password (name of the company) (\$5,000)
- ☐ Hotel Keycards (exclusive of production costs) (\$5,000)
- ☐ Ad Board Time Slot (does not include AV) – (\$10,000)

PAYMENT INFORMATION (please remit payments by **January 29, 2027**)

We agree to pay the TOTAL sum of (USD): \$ _____

- ☐ Pay by Credit Card: We will send you a secure link for credit card payment. Do not provide your credit card information with this form. A 5% processing fee will be added to all credit card payments of \$10,000 or above.
- ☐ ACH Payment
- ☐ Check payable to: "Carden Jennings Publishing Co., Ltd." (in US dollars on a US bank) and
Mail to: 350 Old Ivy Way, Suite 300, Charlottesville, VA 22903. Tax ID Number: 62-1460831
- ☐ Please invoice me

Please return this completed registration form to: Denise Castetter
Phone: 973-769-1020
E-mail: dcastetter@cjpc.com

Please have an authorized party sign and date below to indicate your agreement with the terms and conditions below.

The undersigned Applicant hereby makes application to obtain from Carden Jennings Publishing Company, Ltd. ("Conference Management") the exhibit space, commercial support preferences, and special function support preferences selected in this Exhibit and Support Application (collectively, the "Services"). The Applicant acknowledges and agrees exhibit space locations shall be assigned by Conference Management, in its own discretion. The Applicant acknowledges and agrees that, upon acceptance by Conference Management, this Exhibit and Support Application will become a contract between Conference Management and the Applicant for the provision of the Services and that the Services shall be provided subject to the terms of the standard Conference Support and Exhibition Terms and Conditions agreement and the Rules and Regulations for Exhibiting set forth in this prospectus.

For (Print Applicant's Company Name): _____

By (Authorized Signature): _____ Print Name: _____

Title: _____ Date: _____

Cancellation Policy: Notification of cancellation of exhibit space must be submitted in writing to Denise Castetter (email acceptable: dcastetter@cjpc.com) prior to January 29, 2027. Cancellations received in writing on or before January 29, 2027 are subject to a \$2,500 administrative fee. Cancellations received after January 29, 2027 will NOT receive a refund. Paid space unclaimed by 10:00 am on Thursday, February 25, 2027 may be repossessed without indemnity and reassigned by the organizers.

RULES AND REGULATIONS FOR EXHIBITING

Disclaimer

By signing the Exhibit and Support Form, the exhibiting company agrees to abide by all rules and regulations stated in this compendium. The signer also agrees to share these rules and regulations with all representatives who will be staffing the exhibit space. All rules and regulations will be enforced without exception. Each exhibiting company has only a terminable license to exhibit. If an exhibitor fails to comply with any rule herein or any directive issued by Jackson Hole Seminars Critique Panel, LLC, this license to exhibit can be terminated and the exhibit closed without notice. All interpretations of the rules and regulations, and all matters and questions not specifically covered in this compendium, are subject to the decision of Jackson Hole Seminars Critique Panel, LLC.

Personnel, Badges, and Admission to Hall

Only employees of the exhibiting company, or individuals from temporary personnel companies working the exhibit for the exhibiting company, will be issued badges. Exhibit tables must be staffed at all times while the exhibit hall is open. Exhibitors with badges may enter the exhibit hall during scheduled set up hours, during all scheduled hours of exhibition, and during scheduled tear down hours; further access requires special permission. Badges are allowed based on exhibit level, and there will be an additional charge for each badge over and above those included in the level. No trading of badges with other representatives or attendees is allowed. Each representative must wear the official Jackson Hole Seminars exhibitor badge at all times while attending the functions.

Conduct in the Exhibit Hall

1. All demonstrations, interviews, and instructional activities must be confined to the limits of the exhibit space, which must be large enough to accommodate the activity and its participants and spectators. 2. Exhibits must be arranged so as not to obstruct the view of or otherwise interfere with the displays of other exhibitors. 3. Jackson Hole Seminars Critique Panel, LLC reserves the right to direct revisions, at the exhibitor's expense, of any company that does not abide by these rules. 4. No exhibitor may sublet, assign, or share any part of its allocated space without written consent. 5. No promotional signs or decorations are permitted in aisles, passageways, overhead spaces, public meeting rooms, or other meeting facilities. 6. Exhibitors shall comply with all applicable statutes, regulations, rules, and requirements relating to health, fire, safety, and use of the premises. 7. Exhibitors assume all responsibility for their exhibit personnel, employees, contractors, and agents. 8. Exhibit areas must be kept clean. 9. Distribution of pamphlets, brochures, or any advertising matter must be confined to the exhibitor's space. 10. The primary rule of exhibit conduct and product display is to show consideration and courtesy to attendees and other exhibitors. 11. Smoking is not permitted.

Safety Precautions

All construction material must be flame retardant and conform to standard safety practices. Displays are subject to inspection and approval for safety. Volatile, explosive, or other dangerous material, or any substance prohibited by law or insurance carriers, is not permitted on the premises.

FDA Regulations

Any medical device, pharmaceutical product, or other medical product exhibited must comply with all applicable FDA regulations for presentation to U.S. attendees. Any such product still under clinical investigation that is graphically depicted on a commercial exhibit must be prominently labeled as still being under clinical investigation; contain only objective statements about the product; contain no claims on safety, effectiveness, or reliability; contain no comparative claims to other marketed products; exist solely for the purpose of obtaining investigators; be accompanied by directions for becoming an investigator and a list of investigator responsibilities; and contain the statement "Caution: Investigational Product, limited to investigators' investigational use," or a similar statement of prominent size and placement. If the product is not licensed or approved by the FDA for use in urological procedures, that fact must be properly disclosed following FDA guidelines. Additional constraints may apply, and it is important that exhibitors comply with and remain updated on FDA guidelines for exhibit and promotion to U.S. physicians and healthcare professionals.

Cash Sales, Pharmaceutical Products, and Promotional Items

Prior written approval from Jackson Hole Seminars Critique Panel, LLC must be obtained before any cash sales transactions are permitted; exhibitors accepting cash are responsible for all appropriate local licenses and permits and for the submission of sales reports and sales taxes. Any and all sales, dispensing, or delivery of pharmaceutical products of any kind are strictly prohibited. All gifts, giveaways, and contest items are subject to approval. Jackson Hole Seminars Critique Panel, LLC follows the Council of Medical Specialty Societies Code for Interactions with Companies, which permits only exhibitor giveaways that are educational and modest in value; the full text is available at www.cmss.org. Contest drawings must be open to all attendees and conducted in a professional manner, and must not create a nuisance or interfere with adjoining exhibits. Exhibitors must obtain advance written approval to serve food and beverages from their exhibit space.

Irregular Activities

1. No person, firm, or organization that has not contracted with management for the occupancy of space will be permitted to display or demonstrate any products, processes, or services to solicit orders, wear any identification other than that of the contracting exhibitor, or distribute advertising materials at the exhibit. Any infringement will result in prompt removal of the offending person from the hall. Exhibitors may not enter the exhibits of others without invitation and must remain within their own space while distributing literature, product samples, or other materials; the aisles may not be used for these purposes. 2. Use of noisemakers and presentations that may be judged in poor taste, lacking in dignity, or not in keeping with the purpose of the exposition are prohibited. 3. Jackson Hole Seminars Critique Panel, LLC reserves the right to prohibit and require immediate cessation of any activity or distribution of materials it deems inappropriate. 4. Complaints of any violation are to be made promptly to Jackson Hole Seminars Critique Panel, LLC, and exhibitors and their personnel must agree to abide by its decision and ruling.

Building Protection

Nothing shall be tacked, nailed, screwed, taped, stapled, or otherwise attached to columns, walls, floors, doors, or other parts of the building or furniture. Any damage incurred will be charged to the exhibiting company. Exhibitors may not tamper with anything necessary or proper for the protection of the building, equipment, or furniture.

Failure to Occupy Space

Exhibitors must inform Jackson Hole Seminars Critique Panel, LLC in writing of exhibit cancellations. In the event a company has not arrived when the posted exhibit hours begin, Jackson Hole Seminars Critique Panel, LLC reserves the right to use that space as it sees fit with no obligation of a refund. If exhibit material has been delivered but the exhibit has not been assembled, Jackson Hole Seminars Critique Panel, LLC reserves the right to remove the material and place it in storage, or to direct the general service contractor to install the exhibit at the exhibiting company's expense. Exhibitors will not be allowed to assemble or install any exhibit material once the hall has opened; any remaining installation or assembly must be delayed until after the hall has closed for the day.

Exhibitor Insurance and Liability

1. All exhibitors and their contractors must have insurance to protect themselves against bodily injury and property damage claims arising from the exhibitor's participation in this meeting. Exhibitors and their agents agree to protect, indemnify, defend, and hold harmless the exposition venue and Jackson Hole Seminars Critique Panel, LLC, their employees, and agents against all claims, liability, injuries, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by negligence or wrongful acts of the exhibitor or its agents, servants, or employees. Exhibitor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury. 2. Should the premises in which the exposition is to be held, in the sole judgment of Jackson Hole Seminars Critique Panel, LLC, become unfit for occupancy, or should the exposition be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other circumstances beyond its control, the Agreement for Exhibit Space may be terminated by Jackson Hole Seminars Critique Panel, LLC. It will not incur any liability for damages sustained by the exhibitor as a result of such termination, and the exhibitor expressly waives such liability and releases Jackson Hole Seminars Critique Panel, LLC from all claims and damages. Exhibitor agrees that Jackson Hole Seminars Critique Panel, LLC shall have no obligation in the event of termination except to refund the exhibitor's prorated share of the aggregate amount received as rental for exhibit space, after deducting all costs and expenses in connection with such exhibit, including a reasonable reserve for claims.

Music, Photographs, and Other Copyrighted Material

Each exhibiting company is responsible for obtaining all necessary licenses and permits to use music, photographs, or other copyrighted material in its exhibit or display. All presentations at the 46th Annual Ralph Hopkins Urology Conference are the property of the organizer. Any unauthorized reprint, electronic replication, or other dissemination of the content of the meeting is a copyright infringement. These ownership rights apply to the content of plenary sessions, concurrent sessions, workshops, abstracts, satellite symposia, and all other scientific presentations.

Security

Security guards may not be on duty at this meeting, so exhibitors are ultimately responsible for safeguarding their material and equipment against theft. Any items or equipment left overnight in the exhibit hall are left at the exhibitor's own risk. Jackson Hole Seminars Critique Panel, LLC is not responsible for any loss or damage to exhibitor property. Exhibitors may not provide separate security guards for their own purposes within the exhibit area unless permission is requested and approved in writing.

Cancellation and Refund Statement

If cancellation is made prior to January 29, 2027, a refund with a \$2,500 administrative fee applies. No refund will be issued after January 29, 2027. Please note that there are no full refunds available for any reason. Inclement weather, illness, unforeseen circumstances, natural disasters, or any other life events, expected or unexpected, do not entitle a registered attendee to a refund of any portion of registration dues or fees. If a registered attendee cancels in writing prior to January 29, 2027, a refund of that attendee's dues or fees will be returned minus a \$2,500 administrative fee that is non-refundable. NO REFUNDS WILL BE ISSUED FOR ANY CANCELLATIONS THAT OCCUR ON OR AFTER JANUARY 29, 2027.

Exhibitor-Sponsored Functions

Exhibitors must notify Jackson Hole Seminars Critique Panel, LLC of all exhibitor-sponsored functions. Exhibitor functions may not be held concurrent with official scientific or social functions. Please contact Conference Management to discuss scheduling your event.

Americans with Disabilities Act (ADA) Compliance

Each exhibiting company is responsible for compliance with the ADA in its exhibit. The International Association of Exhibitions and Events (IAEE) publishes a guide with instructions for ADA compliant exhibits. Contact the IAEE for more information at 972-458-8002 or www.iaee.com. Failure to comply with the ADA is a serious matter and can involve litigation and fines.